



Gulf British Academy

Parent Conduct Policy

Whole School

Introduction

This policy has been adopted by the Senior Leadership Team (SLT) at Gulf British Academy because of a small number of incidents that have caused us concern. We trust that we will have the full support of all parents and carers in implementing it to keep our children and staff safe and free from harassment. In this policy the word 'parents' also refers to carers, relatives or other adults with parental responsibility for a child.

Please remember that, if you have an issue with any aspect of your child's school life, you should contact the school first and make an appointment to try and resolve your concerns.

Behaviour on school premises

Gulf British Academy is private property. Parents are welcomed as visitors to the premises but are expected to behave in ways consistent with this policy. All visitors, including parents, must accept the reasonable instructions of members of staff and act accordingly at all times. This includes obeying immediately an instruction to leave the school premises or following staff instructions when driving a car at the beginning or end of the school day. The safeguarding of our children is always a priority, as is the protection of our staff.

- The basis for this policy is that we expect all visitors to the school premises to treat staff and children with respect. This means that a good example should be set to children at all times in the way that visitors speak or behave. In particular, we will not accept shouting at a member of staff, speaking in an aggressive or threatening tone, physical intimidation or swearing. This includes contact over the telephone as well as face-to-face.

- The use of aggressive hand gestures, physical threats or pushing against a member of staff (or any other form of physical contact) will be treated particularly seriously, as will any racist or sexist language.
- Parents must never approach children in an aggressive or intimidating way, including on the way to or from school, regardless of what they may have been told by their own children. Any issues between children must be reported to the school and left for the school to deal with in accordance with its behaviour policies.

Behaviour on social media

Facebook, WhatsApp and other social media sites are an increasingly important way to communicate with parents and for parents to communicate with each other.

As you know, Gulf British Academy has embraced these platforms to provide more information about the school on a daily basis. However, there have been some issues with open comments made by parents on their own Facebook accounts or where specific pages have been started to collect views.

We therefore ask that you consider the following (and read our Social Media Policy) before posting on social media about the school, staff members, its pupils or anybody associated with the school.

- Is an open social networking site the appropriate channel to raise concerns or express your views on a particular matter? Would a **private and confidential** discussion with the school be more appropriate, particularly if an allegation is being made?
- Social media sites must not be used to name individuals or make abusive or derogatory comments about anyone. **In particular, the names of pupils must never be used.**
- No comment should ever be made on social media that risks emotional or reputational harm to an individual. The impact of any posting about the school itself and, particularly, the quality of pupils' learning, should be carefully considered. As a school, Gulf British Academy does not want to resort to the Law, but it will do so if necessary. Laws on harassment, insulting, racist or abusive behaviour or libel are applicable in serious circumstances (including abuse of social media).

Reviewed: September 2019
To be reviewed: Annually by September
Responsibility: Key Stage Coordinators